

Privacy Policy

LAUFER Valve Technology's websites strive to offer our visitors the many advantages of Internet technology and to provide an interactive and personalized experience. We may use Personally Identifiable Information (your name, e-mail address, street address, telephone number) subject to the terms of this privacy policy. Please note this policy applies only to information collected by LAUFER Valve Technology online and does not impact information collected or used by LAUFER Valve Technology or its affiliates through other means.

How we gather information from users

How we collect and store information depends on the page you are visiting, the activities in which you elect to participate and the services provided. You can visit many pages on our site without providing any information. Other pages may prompt you to provide information, such as when you register for access to portions of our site, sign up for membership, or request certain features (e.g., newsletters, news updates, and product literature).

Like most websites, LAUFER Valve Technology's websites also collect information automatically and through the use of electronic tools that may be transparent to our visitors. For example, we may log the name of your Internet Service Provider or use "cookie" technology. Among other things, the cookie may store your user name and password, sparing you from having to re-enter that information each time you visit. As we adopt additional technology, we may also gather information through other means. In certain cases, you can choose not to provide us with information, for example by setting your browser to refuse to accept cookies, but doing so may limit your ability to access certain portions of the site or may require you to re-enter your user name and password. Additionally we may not be able to customize the site's features according to your preferences.

What we do with the information we collect

We will use your information only as permitted by law. Aggregated Information (information that does not personally identify you) may be used in many ways. As one example, we may combine information about your usage patterns with similar information obtained from other users to learn which pages are visited most or what features are most attractive. Aggregated Information may occasionally be shared with our business partners (e.g., vendors whose products we represent), but cannot be used to contact you individually.

We also collect information to enhance your visit and deliver more individualized content and advertising. For example, we may use Personally Identifiable Information collected on LAUFER Valve Technology's websites to communicate with you regarding our Terms of Service and privacy policy, products and services offered by LAUFER Valve Technology and our partners, processing e-commerce transactions, and other topics we think you might find of interest. We reserve the right to share this information with other business partners. This policy does not apply to any partner's use of such information.

Personally Identifiable Information collected by LAUFER Valve Technology's websites may also be used for other purposes including but not limited to site administration and troubleshooting. Certain third parties who provide technical support for the operation of our site (our Web hosting service and our newsletter publisher, for example) may access such information.

As we continue to develop our business, we may sell, buy, merge or partner with other companies or businesses. In such transactions, user information may be among the transferred assets. We may also disclose your information in response to a court order, at other times when we believe we are reasonably required to do so by law, in connection with the collection of amounts you may owe to us, and/or whenever we deem it appropriate or necessary to give such information to law enforcement authorities. Please note we may not provide you with notice prior to disclosure in such cases.

Your choice to opt out

The quality news and information on LAUFER Valve Technology's websites is supported by sales revenue and a controlled program of e-mail marketing is an important element of our business. Like other Web publishers, we sometimes permit our advertising and promotional partners to e-mail you about services, features, products, special offers and unique content we believe might interest you. If you prefer not to receive e-mail communications sent directly from our promotional partners, you will be given an opportunity to decline before you provide us information we might use for this purpose. If you decline at the time you provide us such information, we will not share the Personally Identifiable Information you provide with our business partners for such purposes, though we may on occasion send you information on their behalf.

Affiliated sites, linked sites and advertisements

LAUFER Valve Technology expects its partners and third-party affiliates to respect the privacy of our users. However, third parties, including our partners, affiliates, and other content providers accessible through our site, may have their own privacy and data collection policies and practices. For example, during your visit to our site you may link to, or view as part of a frame on a LAUFER

Valve Technology website page, certain content that is actually created or hosted by a third party. Also, through LAUFER Valve Technology's websites you may be introduced to, or be able to access, information, websites, advertisements, features, contests or sweepstakes offered by other parties. LAUFER Valve Technology is not responsible for the actions or policies of such third parties. You should check the applicable privacy policies of those third parties when providing information on a feature or page operated by a third party.

Children

LAUFER Valve Technology does not knowingly collect or solicit Personally Identifiable Information from or about children under 13 except as permitted by law. If we discover we have received any information from a child under 13 in violation of this policy, we will delete that information immediately. If you believe LAUFER Valve Technology has any information from or about anyone under 13, please contact us at the address listed below.

Changes to this policy

LAUFER Valve Technology reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued use of our site following the posting of changes to these terms will mean you accept those changes. Information collected prior to the time any change is posted will be used according to the rules and laws that applied at the time the information was collected.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to sales@laufer-valve.com or write us at: LAUFER Valve Technology Inc., 2300 Walnut Ave, Suite Q-R, Signal Hill, CA 90755.

Governing law

This policy and the use of this Site are governed by California law. Any claim related to the Site or this policy shall be brought in a federal or state court in Sacramento, California, within one year after the claim arises. You agree no such claim may be brought as a class action. Users of LAUFER Valve Technology's websites consent to the jurisdiction and venue of such court as the most convenient and appropriate for the resolution of disputes concerning this policy. LAUFER Valve Technology's websites are controlled, operated and administered entirely within the United States. If you are located outside the United States, please note the information you provide to us will be transferred to the United States. You hereby consent to this transfer.

In the event case of any conflict between the terms of this policy and the terms of any electronic or machine readable privacy policy (for example, a P3P electronic privacy policy), the terms of this written policy shall control.

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2300 Walnut Ave, Suite Q-R
Signal Hill, CA 90755
(562) 232-4777
(844) 802-1610 fax